



# JOIN THE ROCKET RULES #SHAKEmob CHALLENGE 2018

## LET'S ROCK IT THIS SHAKEOUT!

### WHAT IS IT?

In partnership with the Great ShakeOut, this community preparedness activation ignites participation, inspires action and helps to save lives.

Schools and Expanded Learning Programs serving K-5 throughout California will “compete” against one another, region by region, creating a culture of safety. Students become Rocket Ready experts as they improve their earthquake and emergency safety skills.

LEARN MORE AT [RocketRules.org/shakemob](http://RocketRules.org/shakemob)

### AWARDS

#### FOR EACH STUDENT:

- ★ Certificate of Completion
- ★ Emergency Contact Sheet
- ★ Safety Supplies

#### FOR EACH SITE:

- ★ Rocket Rules Safety Banner
- ★ Earthquake Adventure Book
- ★ Shout out on Social Media

#### FOR DISTRICT WINNERS:

- ★ Rocket Rules Live Assembly
- ★ Emergency Kit Backpacks
- ★ Spotlight In Press Campaign

### SCHOOLS & SITES AGREE TO:

1. Watch the Rocket Rules Earthquake Safety video
2. Participate in the Great ShakeOut on October 18, 2018
3. Perform the #SHAKEmob dance & create a video
4. Accomplish three S.A.F.E.T.Y. Breaks activities (FEMA-approved)
5. Review, practice and communicate the Site Safety Plan
6. Submit a Pre & Post Survey along with videos and proof of completion

### HOW TO PARTICIPATE

1. REGISTER AT [SHAKEOUT.ORG/SHAKEMOB](http://SHAKEOUT.ORG/SHAKEMOB)
2. FILL OUT THE ENTRY FORM
3. FOLLOW THE INSTRUCTIONS
4. SUBMIT ALL MATERIALS

### IMPORTANT DATES

- OCTOBER 1:** .....#SHAKEmob CHALLENGE OPENS  
**OCTOBER 18:**.....#SHAKEmob DANCE AND SHAKEOUT DRILL  
**NOVEMBER 16:**...ALL MATERIALS DUE  
**JANUARY 2019:**..WINNERS ANNOUNCED



#SHAKEmob  
#RocketReady  
#GreatShakeOut



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