

Your guide to changing the world.



We're leading the way in experiential service-learning.

The WE Schools program offers experiential service-learning that will educate, empower and inspire youth to take action on a local and global scale by encouraging them to challenge apathy and awaken their spirit of volunteerism.

Service-learning creates an opportunity for students to consider their classroom work and how it applies to real-world topics, while working closely with their peers to address relevant needs in their local and global communities.

Service-Learning Campaigns

Our ready-made service-learning campaigns are designed to help groups learn more about their chosen issue, set goals and create action plans for impact.

WE Scare Hunger

WE.org/wescarehunger
Come together to collect food to help scare away hunger. Hold a food drive to contribute to your local community and raise awareness of the root causes of hunger.

WE Create Change

WE.org/wecreatechange
Small change can create big impact! Host a coin drive to raise funds toward purchasing a goat for a family in a developing community.

WE Give Health

WE.org/wegivehealth
Organize a healthy-living event and raise funds for WE Villages to help youth in developing communities gain access to health care.

WE Rise Above

WE.org/weriseabove
Become an advocate for online safety by coming together to raise awareness about the damaging effects of cyberbullying.

WE Film For Change

WE.org/wefilmforchange
Raise awareness on an issue you're passionate about through art! Film a documentary and share it with others to spread the word.

WE Eat Well

WE.org/weeatwell
Be an advocate for wellness and raise awareness on the benefits of healthy eating and nutrition. Help others in your school live a healthier, more nutrient-filled life!

WE Read Together

WE.org/wereadtogether
Be an advocate for literacy by organizing a book drive or reading with a buddy. By increasing access to books, you inspire others to be lifelong learners.

WE Are One

WE.org/weareone
Technology is a powerful tool for social change. Use it to imagine and develop ways to make your school and community more inclusive for everyone.

WE Bake For Change

WE.org/webakeforchange
Host a bake sale at your school and help raise money to fight food insecurity in WE Villages partner communities.

WE Go Green

WE.org/wegoogreen
Commit to a sustainability pledge in your school or community and watch how everyday actions can turn into sustainable impact.

WE Volunteer Now

WE.org/wevolunteernow
Rally your peers to take action on an issue in your community. Inspire others to volunteer and create a ripple effect of volunteerism.

WE Stand Together

WE.org/westandtogether
Strengthen ties among all Canadians by using connection points to facilitate learning and dialogue on the relationship between Indigenous and non-Indigenous people in Canada.

Fundraising Initiatives

New this year! Our WE Villages fundraising initiatives are designed to equip your students with the resources they need to plan and host fundraisers for our WE Villages communities any time of the year. By taking a vow of silence, selling Rafiki bracelets or walking for water, your students can become global change-makers.

WE are silent

WE.org/wearesilent
Your voice is a powerful tool for social change, whether you are silent or speaking up. Take a vow of silence and raise awareness for all those who go unheard.

WE are rafikis

WE.org/wearerafikis
Sell Rafiki Bracelets throughout the school year and give back to the female artisans in developing communities who made them.

WE walk for water

WE.org/wewalkforwater
Millions of people don't have access to clean water. Walk to raise awareness and to provide people with access to clean water for life.

October 11

Kick off on the International Day of the Girl. Start spreading the word about your event and let people know how they can fundraise and join the action on November 20.

October 17

The cycle of poverty silences people around the world. Let their voices be heard on International Day for the Eradication of Poverty. Share facts and stories to raise awareness and inspire others to donate.

November 20

Join schools and groups across the country on Universal Children's Day and speak up by going silent.

Holiday Season

With handmade Rafiki bracelets, you can fundraise and gift with purpose this holiday season.

Valentine's Day

Spread love locally and globally on February 14th.

Mother's Day

Celebrate your mom and a mama overseas with a beautiful, colorful Rafiki on May 12th.

Prom

Accessorize with style and heart. Or give a gift that gives back.

Graduation

Commemorate a special occasion with a perfect end-of-the-year gift.

Fundraising for WE Villages

When you fundraise with WE Villages, you are leaving a legacy—you are creating a sustainable, holistic impact that will last for generations to come through our five Pillars of Impact—Education, Water, Health, Food and Opportunity. Your group's fundraising efforts will help empower youth around the world while opening their eyes to social issues and their potential to make a difference as a citizen of a global community.





Learn more!

Visit [WE.org/weschools](https://www.weschools.org) to learn more about our program and get involved. Don't see what you're looking for? Let us know! Contact weschools@WE.org.



@WEmovement

#WEday

#WEschools