

Local ▶ Acceptance



WE Film For Change

Create social change through the arts.

Elementary, Middle, High School, Community Groups

SKILLS:  INFORMATION LITERACY  REFLECTION  CRITICAL THINKING

CURRICULUM: Arts for Transformation

IMPACT: Local

AN INITIATIVE OF



Acceptance + Art = IMPACT

The arts allow people to express themselves freely and openly, and create a space where people can feel accepted. Use the WE Film For Change campaign to create an art project in your school or community that showcases the importance of acceptance. Film your project and share it with others to spread the message! By showing acceptance and encouraging others to do the same, you can create an environment where everyone feels comfortable to be themselves.

Fact:

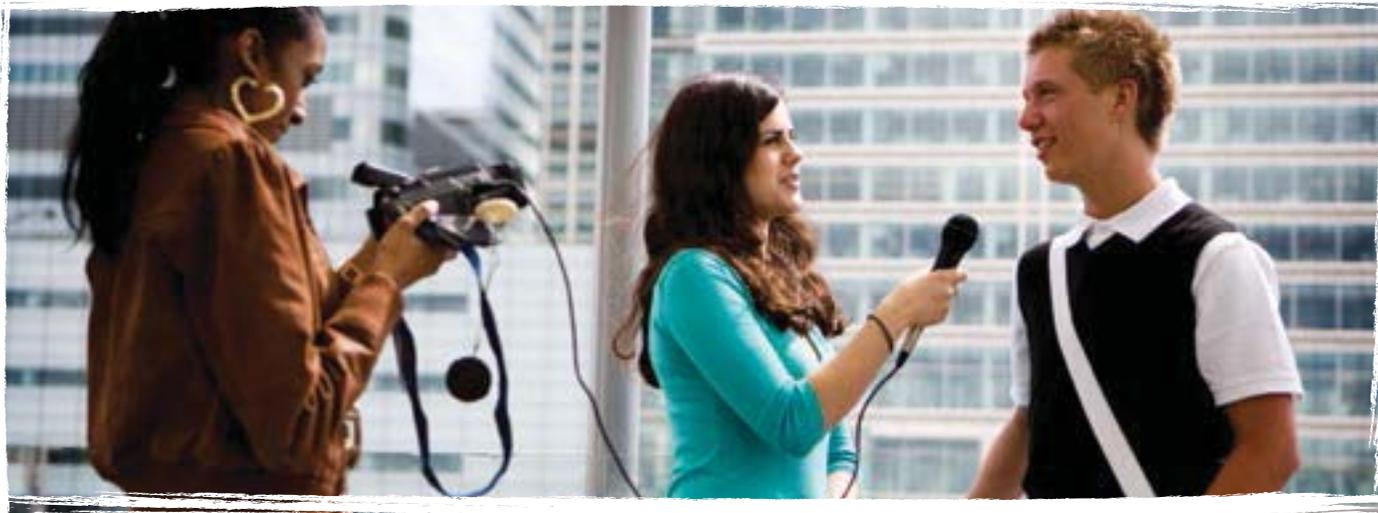


Arts and music programs are **mandatory** in countries that rank consistently **among the highest** for math and science test scores, like Japan, Hungary and the Netherlands.



Ways to Take Action

Film a documentary on acceptance to make an impact.



At School:

Step 1. Select an issue — Choose which issue matters most to you to increase acceptance in your school (e.g., gender equality).

Step 2. Create an artistic piece to highlight your issue (e.g., a painting, skit or dance).

Step 3. Film and share your impact!



At Home:

- Create a skit with your family to address an acceptance issue and film it to share with others.



As a Community:

- Create a documentary to raise acceptance in your local community. Go further by hosting a viewing of your film to raise funds for your local issue.

Learning Outcomes

Curriculum Name: Arts for Transformation

A classroom resource for creating meaningful change through the arts.

Grade Level	Subject Connection	Skill Developed	Learning Goals
Elementary/ Middle	Visual and Performing Arts English Language Arts Social Studies	Action planning Research and writing Argument formation Organization Reflection	Students will: <ul style="list-style-type: none"> Understand how the arts can be applied to raising awareness of issues that affect communities locally, nationally and globally. Explore the ways they can use what inspires them through art (performing, visual, musical, dance, film, etc.) to enact change.
High School	Visual and Performing Arts English Language Arts Social Studies	Information literacy Critical thinking Leadership skills	Students will: <ul style="list-style-type: none"> Understand how the arts can be applied as advocacy to raise awareness of issues that affect communities locally, nationally and globally. Explore the ways they can use what inspires them through art (performing, visual, musical, dance, film, etc.) to enact change.

Checklist

- Investigate and learn with the Issue Cards
- Assign Club Cards to all members
- Action plan with your Local Yearbook
- Put up campaign posters
- Share on social media with [#WEfilmForChange](https://www.instagram.com/wefilmforchange)
- Complete your Campaign Impact Survey
- Plan your WE DayX

WE Day App Challenge!

We think you have the power to influence acceptance in your school through art! Challenge yourself to film everyday actions that promote acceptance and post them on the WE Day app to inspire others to do the same. [#WEfilmForChange](https://www.instagram.com/wefilmforchange)



Check out other resources for this campaign on your USB!



WE Film For Change

Create social change through the arts.

Youth

who study art are

4x more likely



to be recognized for
academic achievement.

Learn more about the issues at WE.org/exploringissues
Learn how to take action at WE.org/wefilmforchange

#WEfilmForChange

Step 1: *Investigate and Learn*

To get started, discuss among your group members ways you already show acceptance in your school.

Write a few of them below!

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Before you start filming for WE Film For Change, take some time to understand why acceptance is important!

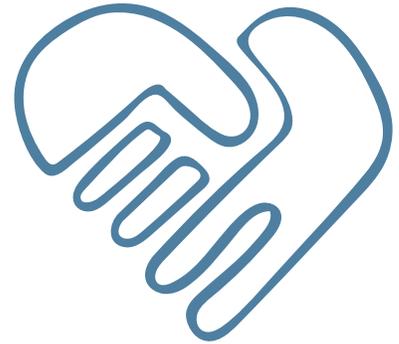
Go through the Exploring Issues activity with your group and learn more about issues affecting your local community.

Throughout the activity, use the space below to write or draw some of the issues that inspire you to take action! Are there any facts that surprise you? Use these as inspiration to take action for acceptance in your school or community.

Set Your Goal

How will you take action to promote acceptance in your school or community?

One of the many beauties of art is that it can take multiple forms. To promote acceptance in your school, you could paint a picture, sing a song, perform a skit or even film a documentary! Decide with your group what form of art you will choose to do and then, using your notes from **Investigate and Learn**, think about how that will promote acceptance.



- ▶ What issue will you take action on?

- ▶ What artistic piece will you create?

- ▶ When will you film it? Remember that you can film and share any action you take to create impact!

- ▶ What impact do you hope to make through your actions?

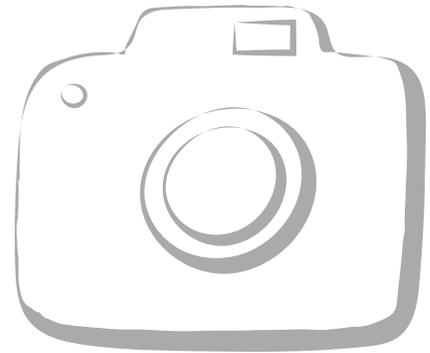
Step 2: Action Plan

Every film starts with a storyboard!

A storyboard is used in movie production to represent how the video will unfold. By using drawings, directions and dialogue in a number of squares, a storyboard should show people how the video will look and sound.

Use the squares below to design your own storyboard for your film!

Whatever artistic piece you have decided to create, make sure you film it so that you can share it with your peers and community members to create impact through art!



Once you have a plan for what your film will look like, figure out what supplies your group will need to complete your action. Use the Club Cards found in your WE Schools Kit to assign roles to each member of your group.

Use the space below to write down what items your group will need!

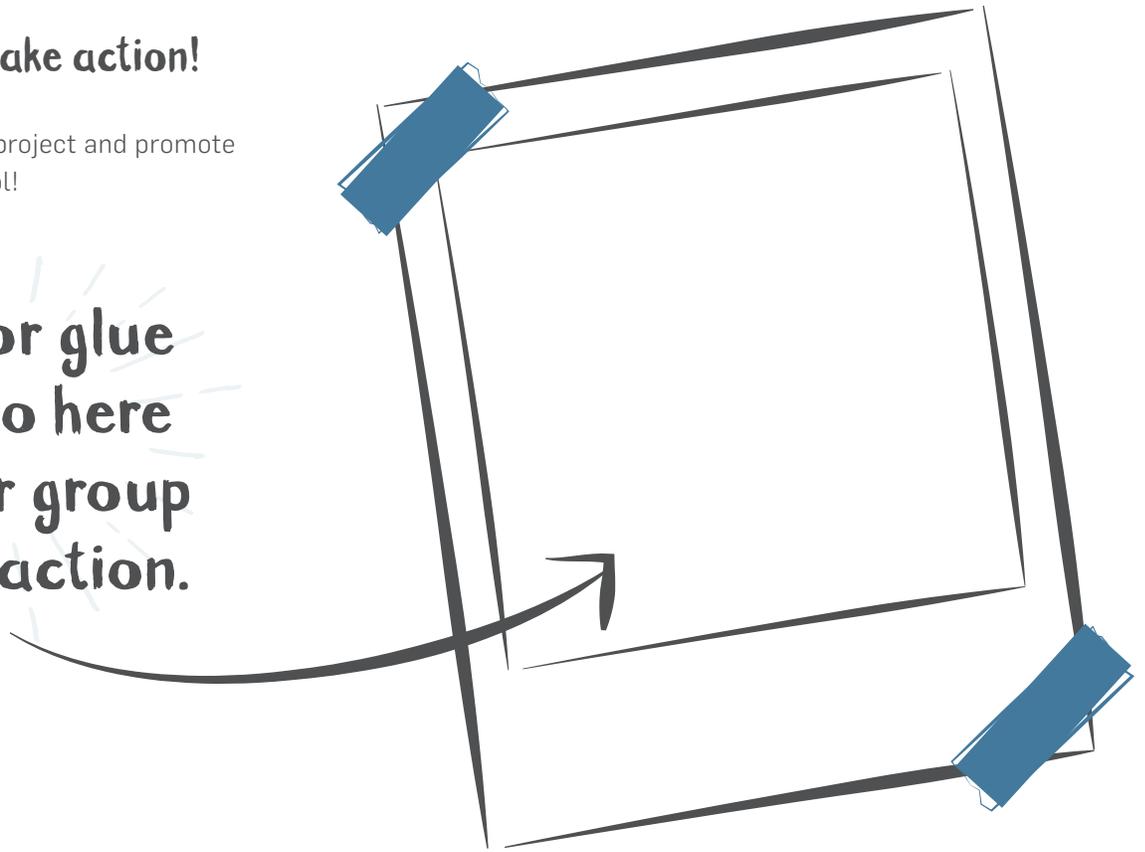
- ▶ E.g., camera
- ▶
- ▶
- ▶
- ▶
- ▶
- ▶

Step 3: Take Action

Lights, camera, take action!

It's time to film your art project and promote acceptance in your school!

**Tape or glue
a photo here
of your group
taking action.**



Reflect

How did your artistic piece promote acceptance in your school? Why are kindness and acceptance important? Did you run into any problems during your campaign? How did you solve them?

Five hand-drawn rectangular boxes with rounded corners and a double-line border, intended for writing reflections. Three boxes are arranged in a top row and two boxes are arranged in a bottom row.

Step 4: Report and Celebrate

Report

- ▶ How many people participated in your artistic piece?

- ▶ How many people did you reach?

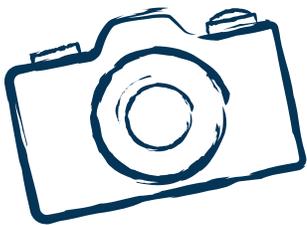
- ▶ Did you raise any money through an event tied to your campaign? (E.g., film screening)

- ▶ Has your teacher contacted your WE Schools Partnership Manager about filling out an Impact Survey? Yes / No



Celebrate!

It's important to celebrate and share the success and impact of your campaign, and to reward yourselves for all your hard work.



- ▶ Share photos of your actions with your school, community and WE Schools Partnership Manager.
- ▶ Record the highlights of your event day and create a video.
- ▶ Celebrate impacts through a class party, assembly or WE DayX.



Share your success with WE Film For Change by posting photos to social media using [#WEfilmForChange](https://www.instagram.com/explore/tags/wefilmforchange/).