



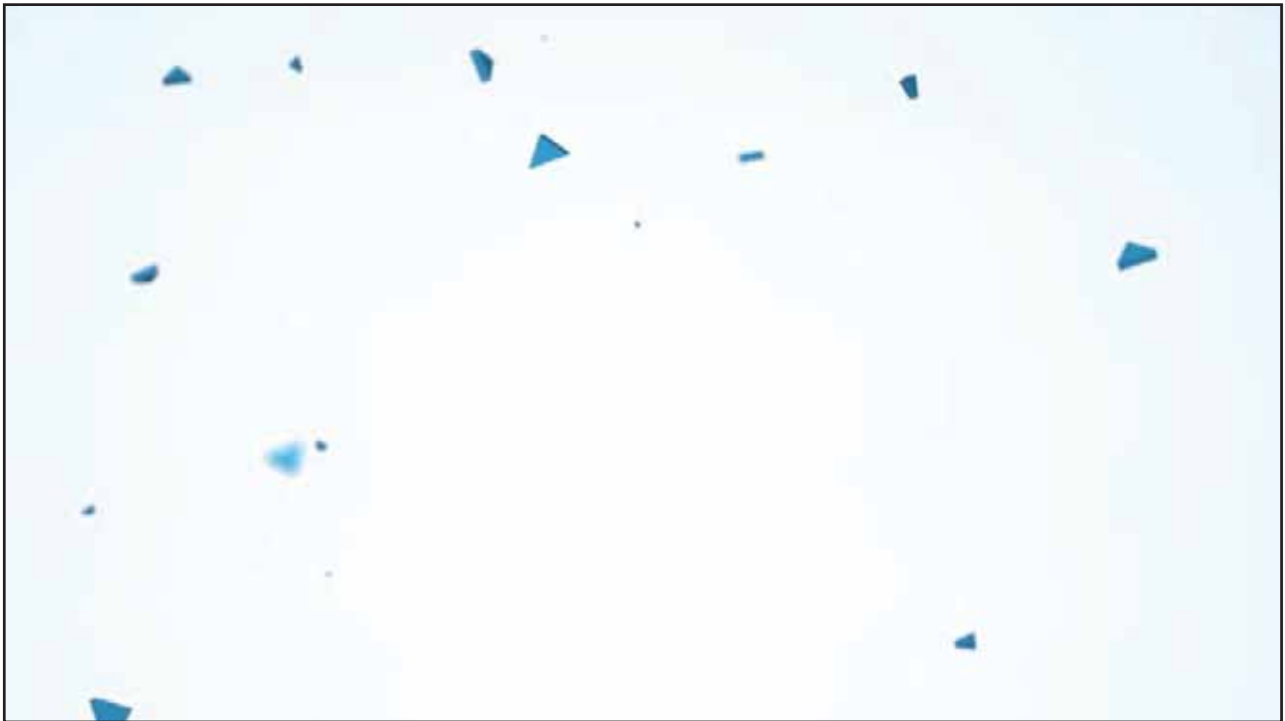
LACOE Expanded Learning
WE Schools Service-Learning Presentation
May 17th, 2019

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Partnerships & Professional
Learning
Los Angeles, CA





Power of WE Video





Battled child labor, boy, 12, murdered

Defied members of 'carpet mafia'

ISLAMABAD, Pakistan (AP) — When Iqbal Masih was 4 years old, his parents sold him into slavery for less than \$16.

For the next six years, he remained shackled to a carpet-weaving loom most of the time, tying tiny knots hour after hour.

By age 12, he was free and became a world in his crusade against the horrors of child labor.

Iqbal was shot in Lahore. Some believe his murder was a conspiracy by the carpet mafia, said Ehsan Ullah Khan, chairman of the Bonded Labor Liberation Front (BLLF), a private organization in Pakistan.

Iqbal, a Christian, was home from school in Lahore for the Easter holiday.

A man known only as Ashraf, a laborer in Muritke, was arrested in connection with the shooting, but has been released, Khan said.

Rana Iqbal, deputy superintendent of police for the district, said yesterday he was investigating the shooting but had no details.

The killing came only months after Iqbal had become a national hero.

IQBAL MASIH: Shown get-

In 1995, at 12 years old, Craig Kielburger told his class about Iqbal Masih, a child laborer who escaped slavery but was murdered after raising his voice. When Craig reached out to his classmates, he immediately found allies and soon, other children joined his cause. What started as a group of twelve 12-year-olds grew into a movement.



WE | The WE Movement Across Platforms

Domestic Engagement



WE Schools

WE Schools is an experiential service-learning program that empowers young people to become change-makers in their local and global communities.

Through educational resources and service campaigns, students further their curricular learning and develop the life skills for success.



WE Day

WE Day is an annual series of 18 arena-sized events across North America and the UK that brings together youth and educators with world renowned speakers and award-winning performers to celebrate and inspire a year of positive social change.

International Development



WE Villages

For two decades, WE Villages has engineered an international development model to end poverty.

It's a combination of key interventions that empower communities to help themselves through our five Pillars of Impact: Education, Water, Food, Health and Opportunity.

Social Enterprise



ME to WE

ME to WE is an innovative social enterprise that offers socially-conscious products and experiences, empowering consumers to change the world with every purchase.

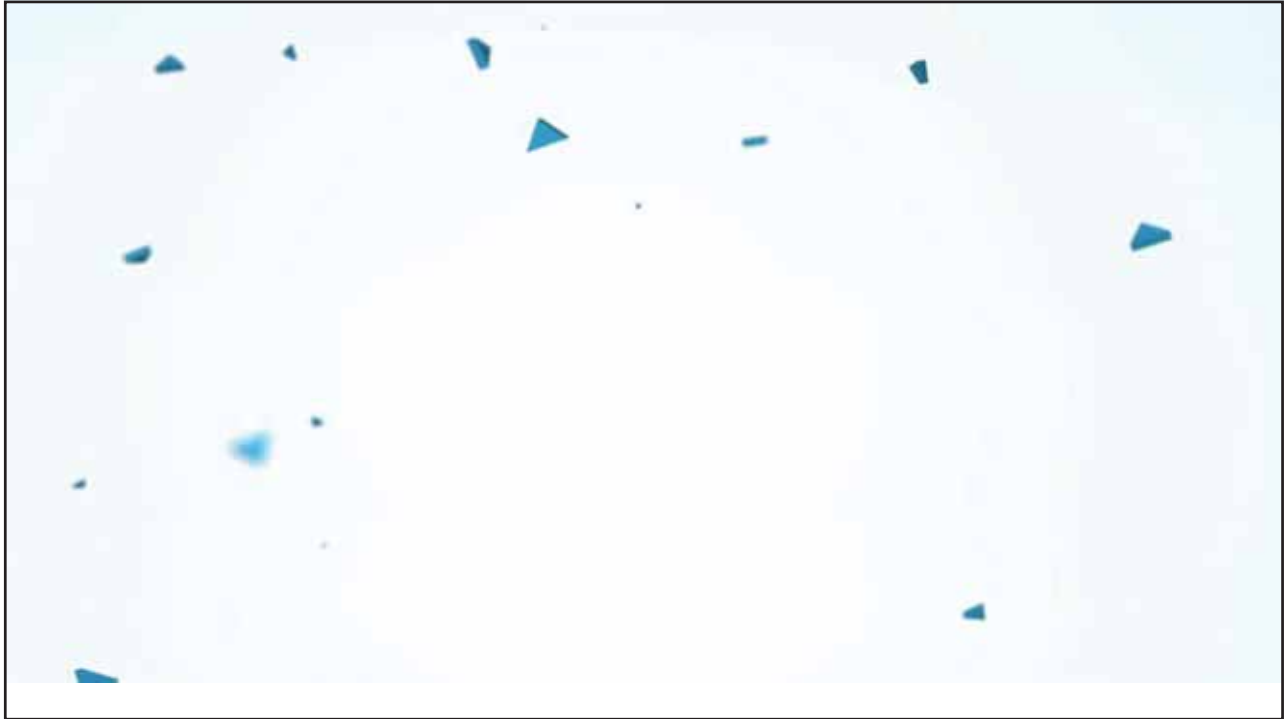
ME to WE donates 50 percent of its annual net profits to WE Charity and reinvests the other half to grow the enterprise.

WE | The WE Movement Around the World



● WE Schools and WE Day Regions
● WE Villages Regions





WE |

4 STEPS OF WE SCHOOLS

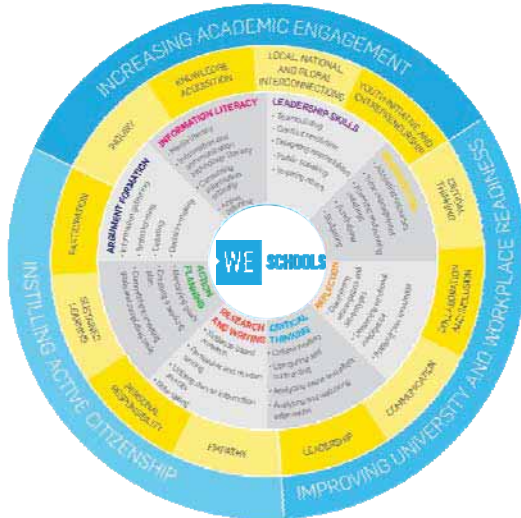
- 1 INVESTIGATE AND LEARN**
Students explore topics related to a real-world challenge or opportunity.
- 2 ACTION PLAN**
Students develop a plan to implement their service-learning project, including one local and one global action.
- 3 TAKE ACTION**
Students implement their action plan.
- 4 REPORT AND CELEBRATE**
Students present the results of their service-learning initiatives.

RECORD AND REFLECT

USING THE STUDENT YEARBOOK, STUDENTS WILL RECORD THEIR PROGRESS AND THEIR REFLECTIONS FOR EACH OF THE FOUR STEPS ABOVE.



WE Schools: Learning Framework



THE THREE LEARNING OUTCOMES OF WE SCHOOLS

- Increased academic engagement
- Improved university and workplace readiness
- A commitment to active citizenship



Expanded Learning Connections to Service-Learning

- ▶ Fosters a safe and supportive environment
- ▶ Supports active and engaged learning
- ▶ Skill-building
- ▶ Youth voice and leadership
- ▶ Diversity, access, and equity
- ▶ Collaborative partnerships
- ▶ Sustainability

*based on CAN's Quality Standards for Expanded Learning in California



Social Impact

In 2017/2018, WE Schools around the world have contributed over \$260 million in social value* to their communities, countries and the world. The results:

\$265.9 million
of social value* created




\$8.3 million
raised for local causes



\$5.8 million
raised for global causes



10.8 million pounds
(\$14.1 million in value)
of food collected for
local causes

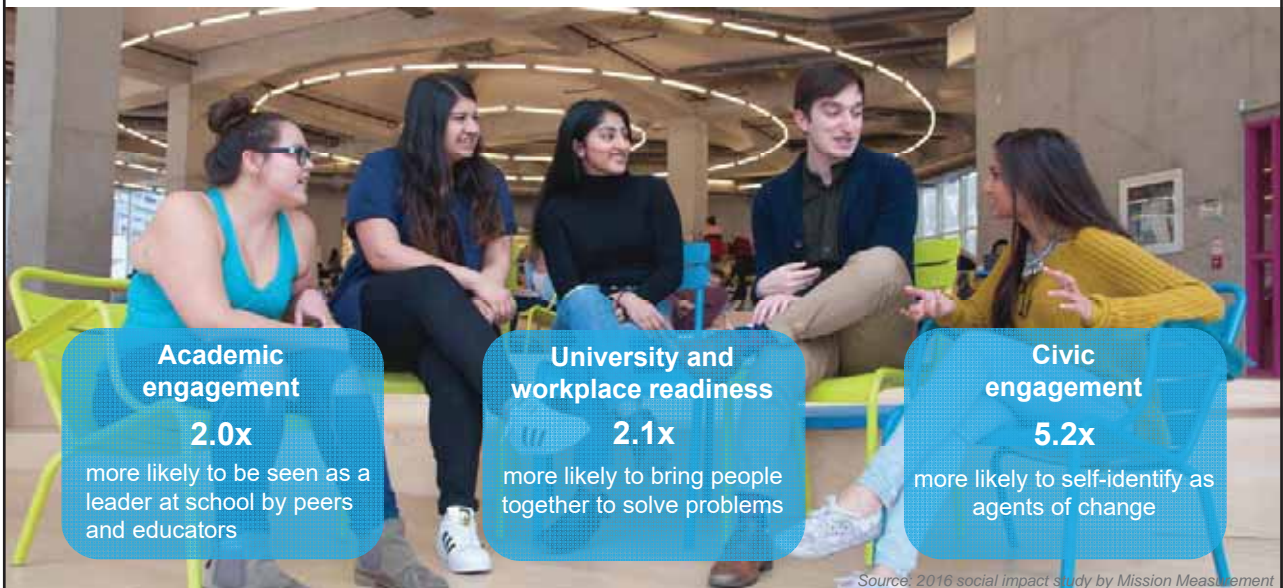


10.5 million hours
(\$236.3 million in value)
volunteered for both local
and global causes

*Social value = total money raised for local and global causes + value of food collected + the value of hours volunteered at a standard valuation rate.



WE Schools programming impacts on students



Academic engagement
2.0x
more likely to be seen as a leader at school by peers and educators

University and workplace readiness
2.1x
more likely to bring people together to solve problems

Civic engagement
5.2x
more likely to self-identify as agents of change

Source: 2016 social impact study by Mission Measurement

WE SCHOOLS | Program Integration Models



Core curricular



Co-curricular



Extra-curricular

WE SCHOOLS | Hands on Learning Engagement



Service learning resource kit



Lesson Packages and Resources



Professional Learning



Easy to run Campaigns



Speakers and Workshops



Youth Conferences



WE Schools Kit



WE Schools Kit



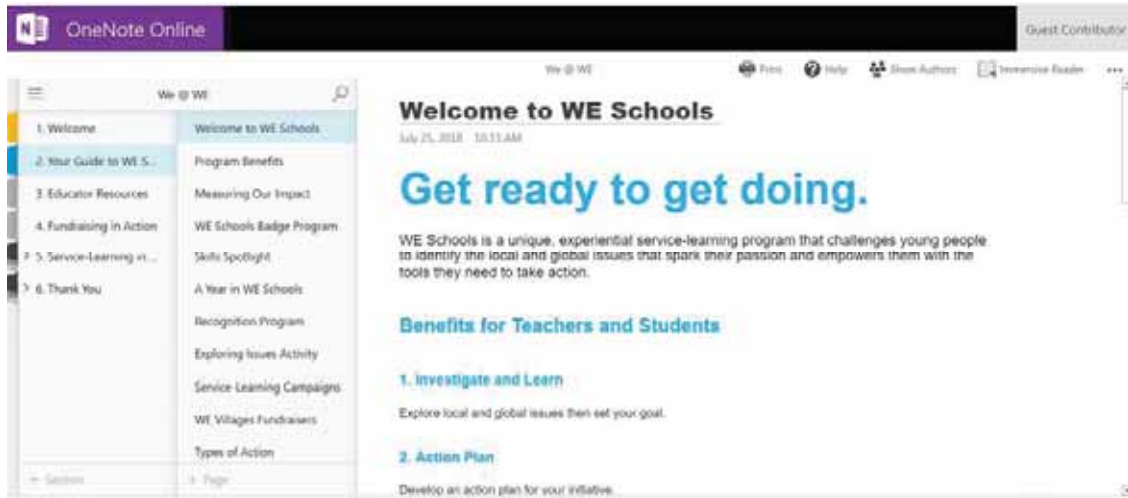
OneNote



Content Books

1. A guide to the WE Schools Program
2. Get Doing: Service-in-Action
3. WE Villages: Fundraising-in-Action
4. Educator Resources

WE Schools OneNote Kit



The screenshot displays the OneNote Online interface for the WE Schools OneNote Kit. The top navigation bar includes the OneNote Online logo, the title "We @ WE", and a "Guest Contributor" button. The main content area is titled "Welcome to WE Schools" and features a large heading "Get ready to get doing." Below this, there is a paragraph describing the program: "WE Schools is a unique, experiential service-learning program that challenges young people to identify the local and global issues that spark their passion and empowers them with the tools they need to take action." The interface also includes a sidebar with a table of contents and a list of "Benefits for Teachers and Students" with numbered steps: "1. Investigate and Learn" and "2. Action Plan".

Section	Page
1. Welcome	Welcome to WE Schools
2. Your Guide to WE S...	Program Benefits
3. Educator Resources	Measuring Our Impact
4. Fundraising in Action	WE Schools Badge Program
5. Service-Learning in...	Skills Spotlight
6. Thank You	A Year in WE Schools
	Recognition Program
	Exploring Issues Activity
	Service-Learning Campaigns
	WE Villages Fundraisers
	Types of Action



WE Schools Virtual Programming



WE Schools Virtual Programming



Virtual Program Managers



Global Classrooms



OneNote: WE Schools Kit



Virtual Speaking Tours and Workshops






Professional Learning, WE Speaks & Webinars



WE Day Connect



WE Schools Campaigns

<p>WE are silent</p> <p>WE.org/wearesilent</p> <p>Your voice is a powerful tool for social change, whether you are silent or speaking up. Take a vow of silence and raise awareness for all those who go unheard.</p> 	<p>WE are rafikis</p> <p>WE.org/wearerafikis</p> <p>Sell Rafiki Bracelets throughout the school year and give back to the female artisans in developing communities who made them.</p> 	<p>WE walk for water</p> <p>WE.org/wewalkforwater</p> <p>Millions of people don't have access to clean water. Walk to raise awareness and to provide people with access to clean water for life.</p> 
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<p>WE Read Together</p> <p>Be an advocate for literacy by organizing a book drive or reading with a buddy. By increasing access to books, you have the power to inspire young leaders to become lifelong learners. Made possible by KPMQ.</p> <p><i>Service-Learning in Action, page 30</i> WE.org/wereadtogether</p>	<p>WE Film For Change</p> <p>Raise awareness on an issue you're passionate about through art! Film a documentary and share it with others to spread the word. Made possible by Participant Media.</p> <p><i>Service-Learning in Action, page 26</i> WE.org/wefilmforchange</p>	<p>WE Scare Hunger</p> <p>Come together to collect food to help scare away hunger. Hold a food drive to contribute to your local community and raise awareness of the root causes of hunger.</p> <p><i>Service-Learning in Action, page 6</i> WE.org/wescarehunger</p>
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<p>WE Go Green</p> <p>Commit to a sustainability pledge in your school or community and watch how everyday actions can turn into sustainable impact.</p> <p><i>Service-Learning in Action, page 56</i> WE.org/wegogreen</p>	<p>WE Are One</p> <p>Technology is a powerful tool for social change. Use it to imagine and develop ways to make your school and community more inclusive for everyone. Made possible by Microsoft.</p> <p><i>Service-Learning in Action, page 46</i> WE.org/WEareOne</p>	<p>WE Volunteer Now</p> <p>Rally your peers to take action on an issue in your community. Inspire others to volunteer and create a ripple effect of volunteerism. Made possible by The Allstate Foundation.</p> <p><i>Service-Learning in Action, page 68</i> WE.org/wevolunteernow</p>
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WE





Virtual WE Schools Onboarding

- ▶ Wednesday, May 29th, 2019: 12-12:30 pm
- ▶ Monday, June 10th, 2019: 12-12:30 pm

To register, contact Hayley Arstad at hayley.arstad@we.org or (855) 248.8791 x251

PG 31

Q&A

- ▶ Questions?



TOGETHER WE WILL
change the World

More questions? Contact us!



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