



YOUTH MOBILE FESTIVAL  
**SCIENCE+TECH**  
**MEETS MOBILE**  
 OCTOBER 22-24, 2019  
 LOS ANGELES CONVENTION CENTER

# PLAY YOUR PART!

There's no better way to inspire future generation of scientists and engineers!

YoMo Los Angeles is part of a global celebration of science, technology, engineering, arts & design and mathematics (STEAM) for young people 6-18 years.

YoMo Los Angeles 2019 returns @ Los Angeles Convention Center, Kentia Hall  
 October 22-24, 2019.

### What to expect?

A 3-day event - FREE TO ATTEND - showcasing the wonders of STEAM all under one roof!  
 Full of Enthusiasm, insight and expertise from:

STEAM sector business & industry  
 Universities and Research centers  
 Government Departments

Outreach organizations  
 Educational specialists  
 STEAM sector enthusiasts

YoMo is designed to bring the classroom learning to life and help students learn about the exciting and rewarding career opportunities in STEAM in an increasingly mobile world.



### YO MO WILL INCLUDE:



**15,000**  
attendees



**2,500+**  
educators



**150+**  
schools from across  
Southern California



**100,000 ft<sup>2</sup>**  
show floor



**100+ interactive  
exhibition stands**  
from business, industry and the  
STEAM community



**1,500+ hours of  
content made up of**

**"Hands-on"** deep-dive  
workshops,

**"Minds-on"** immersive  
presentations,

**Interactive and educational**  
theatre shows, code challenges,  
hackathons, competitions and  
more!

**"Teacher Track":** a 2-day educator symposium on  
the "digital transformation of the classroom" combining  
workshops and inspirational plenary sessions  
Dedicated Careers Program  
Theme specific trails including: **tech4girls, UN SDG's.**



### Why support STEAM at YoMo?

- Inspire the next generation of leaders, thinkers, engineers and scientists
- Promote your organization and education project
- Assist with future STEAM recruitment
- Meet and network with like-minded stakeholders and educators
- Help bridge the skills and gender gaps

## INSPIRE - ENTHUSE - EDUCATE

YoMo is a non-profit 501(c)(3) organization with the aim of increasing the supply of young people into the STEAM sectors by introducing them to STEAM subjects at critical age in education and would not be made possible without the contributions we receive from the companies and institutions.

### Find out how you can get involved in YoMo 2019 and engage with students and educators all year round!

YoMo is the event part of an all-year round in-school program opening up new ways of teaching and learning that improve achievement and employability and help students think like scientists, mathematicians or engineers.

Because we know each organization is different, with different objectives, we provide tailored and bespoke sponsor packages.



Get involved in YoMo and demonstrate the importance of STEAM to the next generation of consumers, thinkers, doers and leaders through our engagement programs. You decide how to bring your STEAM expertise and knowledge to life. Get ready for a high-energy stadium size crowd!

**No matter what your interest - if you have something to do with STEAM or Mobile, then there is a role for you at YoMo.**

**Want to become a Sponsor?** Contact Mélanie Somers on **323 287 5480** or **msomers@gsm.com**

**Want to inspire your students?** Apply here to attend: **www.yomola.com/schools**

**Got some great content to showcase?** Apply here: **www.yomola.com/activity-submission**

#### Questions?

Contact Jeremy Buckle on **323 763 8939** or **info@yomola.com**

**yomola.com**

