

Advocacy Community of Practice

The Goal of this COP is to support a Community of Practice, where we build capacity in our local and national advocacy efforts. Members will coordinate or support advocacy events in their program/community, in order to foster a campaign of sustainability and access for out-of-school time and expanded learning programs. By making phone calls, writing letters and hosting site visits, this COP will raise awareness about the critical role Afterschool programs have on youth, families, and communities.

The Opportunities this COP will take to advocate for Afterschool and bring elected officials on board, will be Lights On, National Read Across America Day, and Afterschool Professionals Appreciation Week. These events will reinforce the importance of Afterschool, while further establishing the need for state and national support from our elected officials.

The Target Membership for this COP includes: Site Coordinators, Regional Managers and Program Directors.



Benefits and Resources	Webinar Dates (2019-20)	Event Dates
<ul style="list-style-type: none"> • Network and support of after school professionals • Toolkits designed to simplify the process for first-time advocates • One-on-one guidance for planning site level advocacy events 	<ul style="list-style-type: none"> • September 17, 2019 • October 22, 2019 • January 21, 2020 • April 14, 2020 • May 19, 2020 <p><i>*10-11am for all listed dates</i></p>	<ul style="list-style-type: none"> • Lights On: October 24, 2019 • National Read Across America Day: March 2, 2020 • Afterschool Professionals Appreciation Week: April 20-24, 2020

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For more information, contact Sterling Williams at swilliams001@gmail.com.