

## EVENT PLANNING OVERVIEW

The place to start when planning your event. Brainstorm ideas, learn strategies to make an impact, or view our planning timeline for all the steps that go into any event—from elaborate festivals to simple celebrations.

### WHY KEEP THE LIGHTS ON?



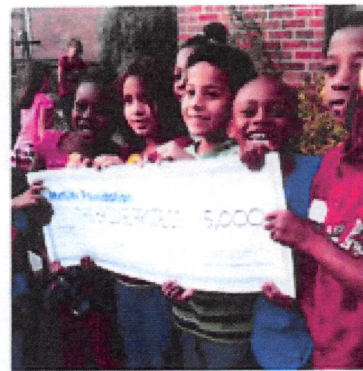
#### SUPPORT AFTERSCHOOL PROGRAMS

*Lights On Afterschool* is the only national celebration of afterschool programs. Hosting an event is a great way to inspire support for your program and others across the country.



#### INFORM YOUR COMMUNITY

With more than 8,000 events nationwide and 1 million Americans participating annually, *Lights On Afterschool* shines a powerful light on your program's accomplishments for children—through media coverage, attracting policy makers, and more



#### ATTRACT VALUABLE SUPPORT

A successful *Lights On Afterschool* event can draft powerful new allies for your afterschool program—including parents, local leaders and funders who can provide much-needed support

Learn more of the basics: read the [WHO, WHAT, WHEN & WHERE of Lights On Afterschool](#)

### PLANNING TIMELINE

Planning a *Lights On* event requires thinking ahead—use this detailed planning timeline to get an idea of all the steps involved and where to start. Not all steps are necessary. See what makes sense for your event and your community.



[REGISTER](#) [GET STARTED](#) [NEXT STEPS](#) [HOME](#) [STRETCH](#) [LIGHTS ON!](#) [AFTER YOUR EVENT](#)

See the full timeline: [Lights On Afterschool Timeline & Checklist](#)

<http://www.afterschoolalliance.org/loaEventKit.cfm>