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ARTS ATTACK

*The Award-Winning
Video-Based K-8
Art Curriculum*

www.artsattack.com



The Complete Arts Attack Visual



All lessons are taught on video by an art educator with over 30 years experience in the classroom.



Each video lesson includes students working through and completing the lesson objectives.

THE COMPLETE ARTS ATTACK CURRICULUM:

- is a process-oriented teaching resource
- explores art elements & principles as well as art history & appreciation
- requires no art background to teach
- utilizes online format compatible with computers, tablets or other classroom technology
- consists of 24-27 lessons per grade (K-8)
- is developmental, sequential
- exceeds national standards and is research-based
- includes cross-curricular integrations



EACH VIDEO LESSON INCLUDES:

- list of materials needed
- demonstration by art educator
- images of students executing the lesson objectives
- a variety of samples of finished student artwork
- detailed lesson plans
- assessment tools
- drawing aids
- art prints from primitive art to present
- art print guides

Art in the Afternoon After-School Program

Designed for programs with limited time or budgets available to teach the full curriculum, Art in the Afternoon is an abridged version of the complete curriculum. It is ideal for After School, Summer School, Title 1, GATE or other areas of need.

- 12 lessons per grade (K-8)
- no art background necessary
- can be upgraded to a full curriculum
- carefully selected subset of Arts Attack lessons

Recommended by the California After School Resource Center (www.californiaafterschool.org) as a high-quality reviewed & selected resource for California after-school programs.

Art Curriculum for the Classroom



Every student succeeds with Arts Attack!

A complete video-based curriculum that empowers anybody, regardless of background, to teach art successfully.



THE COMPREHENSIVE CURRICULUM TEACHES:

- art elements and principles
- media exploration
- drawing technique
- styles of the masters
- art history
- art of cultures around the world
- self-expression

WHAT MAKES ARTS ATTACK UNIQUE?

- Process-oriented teaching methods, techniques and lessons which were developed in the classroom—and work in EVERY classroom.
- A prominent art educator with 30 years' experience demonstrates each lesson.
- Each video lesson shows students working through each project.
- Challenging concepts are broken down into simple steps, so that every student can succeed beyond his/her expectations.



www.artsattack.com
phone 888-760-2787

COST-EFFECTIVE APPROACH

The Arts Attack curriculum is an extremely cost-effective way to implement a high-quality, comprehensive art experience for the classroom or after-school hours.

Online format • By subscription • Low-cost, simple art supplies

Arts Attack – Developing Creativity for Over 20 Years!



Is now the time to pull the plug on the Arts?

Longitudinal data of 25,000 students demonstrate that more involvement in the arts is linked to higher academic performance, increased standardized test scores, more community service, and lower dropout rates.

Source: NEA Office of Research & Analysis (Catterall 2012)

"The San Diego Unified School District has been using the Arts Attack curriculum and materials for years and deems it to be one of the best formats for teaching standards-based visual art to students. The materials are grade-appropriate, user-friendly, and aligned with standards. The kits include rigorous and engaging curriculum, detailed lesson plans with illustrations, videos and reproductions of master works of art, lessons for learning more about the artists, and embedded assessments. Students, teachers and parents are thrilled at the quality of work that the students produce through this method. It can be taught by teachers with little or no background in the arts, and it produces a big bang for the buck for districts who are finding it difficult to fund quality arts instruction in their schools."

– Karen Childress-Evans, EdD, Director Visual and Performing Arts, San Diego Unified School District

"Arts Attack ... [aligns] to National Standards for Visual Arts Education. Teachers [find] the instruction sequential, appropriate for grade levels and teacher friendly in its organization ... one of the top art programs."

– Patti Revolinski, Associate, Director of Education

"... a great investment ... easy to use and [containing] everything necessary to teach that particular lesson."

– Wendy Isham, Art Specialist, Bryan ISD, Texas

Visit our website to see a complete overview and 2 lessons:

www.artsattack.com

Email us for a Scope & Sequence,
or for more info: info@artsattack.com

Grow art confident kids by improving drawing & painting skills through our user-friendly program.

Arts Attack Publications

4615 Rancho Reposo | Del Mar, CA | 92014 | 858-755-0485 | Toll-free: 888-760-2787 | Fax: 858-481-3959



Arts Attack Online

by

ARTS ATTACK

NEW

The Online VIDEO-BASED Solution for the Elementary or Middle School



Artist Appreciation Lesson



Cultural Appreciation Lesson



Art History Lesson



Pattern Lesson



Gr 3

Color and Painting Technique Lesson



Gr 8

Line and Drawing Lesson



Gr 3

Form and Media Exploration Lesson

Arts Attack Online teaches:

- ♦ Art Elements and Principles
- ♦ Creative Self-Expression
- ♦ Cultural Appreciation
- ♦ Artist Appreciation
- ♦ Drawing Technique
- ♦ Media Exploration
- ♦ Art Criticism
- ♦ Art History
- ♦ Successfully taught by any teacher
- ♦ Comes with a 5-year subscription
- ♦ Includes 24-27 lessons per grade level, K-8
- ♦ Most lessons are taught in high-def VIDEO
- ♦ Includes a Digital Art Image Program
- ♦ Includes lesson plans, print guides, drawing aids, warm-up exercises, and much more.
- ♦ Shows students working through the lesson
- ♦ Is both comprehensive and developmental



Arts Attack

ARTS ATTACK
 4615 Rancho Reposo
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 Fax: (858) 481-3959

# of sites	price per grade level
1-5 locations	\$238 per grade
6-15 locations	\$224 per grade
16-40 locations	\$210 per grade
41-70 locations	\$196 per grade
71-150 locations	\$182 per grade
151-399 locations	\$168 per grade
400+ locations	\$154 per grade

ONLINE AFTER SCHOOL ORDER FORM

5 YEAR SUBSCRIPTION SPECIAL PRICE LIST

(regular price is \$280 per location & grade level for 5 year Online subscription)

In grade K-3 lessons can be completed in 3 days with 1 hour each day or could take all week with shorter lesson times.

Lessons in grades 4 & up are more involved to easily take a full week.

Arts Attack is a full year sequential curriculum that builds skills to enable all to be successful artists & art teachers.

purchase order # _____

DATE: _____

BILL TO:

SHIP TO:

SITE NAME	SELECT GRADE LEVEL (K-8)	SPECIAL PRICING PER GRADE LEVEL		
		PER NUMBER OF AFTER SCHOOL SITE LOCATIONS	UNIT PRICE PER SITE	EXTENDED PRICE
quote provided by your rep, Carrie Shook, 310-930-8131			SUBTOTAL	
			TAX RATE TBD	
			TOTAL	

cshook29@yahoo.com

PRICES VALID THROUGH 12/31/16

Terms of Sale:

- Applicable sales tax & shipping costs will be added to Invoice.
- Arts Attack standard payment terms are "net 15 days".

Authorized Signature: _____

Title: _____