

The Complete Arts Attack Visual,



All lessons are taught on video by an art educator with over 30 years experience in the classroom.

THE COMPLETE ARTS ATTACK CURRICULUM:

- is a process-oriented teaching resource
- explores art elements & principles as well as art history & appreciation
- requires no art background to teach
- utilizes online format compatible with computers, tablets or other classroom technology
- consists of 24-27 lessons per grade (K-8)
- is developmental, sequential
- exceeds national standards and is research-based
- includes cross-curricular integrations





Each video lesson includes students working through and completing the lesson objectives.



EACH VIDEO LESSON INCLUDES:

- · list of materials needed
- demonstration by art educator
- images of students executing the lesson objectives
- · a variety of samples of finished student artwork
- detailed lesson plans
- assessment tools
- drawing aids
- art prints from primitive art to present
- art print guides

Art in the Afternoon After-School Program

Designed for programs with limited time or budgets available to teach the full curriculum, Art in the Afternoon is an abridged version of the complete curriculum. It is ideal for After School, Summer School, Title 1, GATE or other areas of need.

- 12 lessons per grade (K-8) no art background necessary
- can be upgraded to a full curriculum carefully selected subset of Arts Attack lessons

Recommended by the California After School Resource Center (www.californiaafterschool.org) as a high-quality reviewed & selected resource for California after-school programs.

rt Curriculum for the Classroom

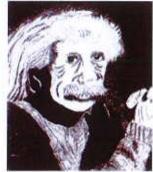


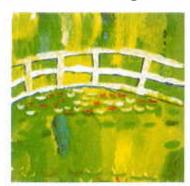


THE COMPREHENSIVE CURRICULUM TEACHES:

- art elements and principles
- media exploration
- drawing technique
- styles of the masters
- art history
- · art of cultures around the world
- self-expression







WHAT MAKES ARTS ATTACK UNIQUE?

- Process-oriented teaching methods, techniques and lessons which were developed in the classroom—and work in EVERY classroom.
- A prominent art educator with 30 years' experience demonstrates each lesson.
- Each video lesson shows students working through each project.
 - Challenging concepts are broken down into simple steps, so that every student can succeed beyond his/her expectations.

www.artsattack.com phone 888-760-2787

COST-EFFECTIVE APPROACH

The Arts Attack curriculum is an extremely cost-effective way to implement a high-quality, comprehensive art experience for the classroom or after-school hours.

Online format • By subscription • Low-cost, simple art supplies

Arts Attack - Developing Creativity for Over 20 Years!



Is now the time to pull the plug on the Arts?

Longitudinal data of 25,000 students demonstrate that more involvement in the arts is linked to higher academic performance, increased standardized test scores, more community service, and lower dropout rates.

Source: NEA Office of Research & Analysis (Catterall 2012)

"The San Diego Unified School District has been using the Arts Attack curriculum and materials for years and deems it to be one of the best formats for teaching standards-based visual art to students. The materials are grade-appropriate, user-friendly, and aligned with standards. The kits include rigorous and engaging curriculum, detailed lesson plans with illustrations, videos and reproductions of master works of art, lessons for learning more about the artists, and embedded assessments. Students, teachers and parents are thrilled at the quality of work that the students produce through this method. It can be taught by teachers with little or no background in the arts, and it produces a big bang for the buck for districts who are finding it difficult to fund quality arts instruction in their schools."

- Karen Childress-Evans, EdD, Director Visual and Performing Arts, San Diego Unified School District

Arts Education. Teachers [find] the instruction sequential, appropriate for grade levels and teacher friendly in its organization ... one of the top art programs." - Patti Revolinski, Associate, Director of Education

"Arts Attack ... [aligns] to National Standards for Visual | "... a great investment ... easy to use and [containing] everything necessary to teach that particular lesson." - Wendy Isham, Art Specialist, Bryan ISD, Texas

Visit our website to see a complete overview and 2 lessons:

www.artsattack.com

Email us for a Scope & Sequence, or for more info: info@artsattack.com Grow art confident kids by improving drawing & painting skills through our user-friendly program.

Arts Attack Publications

4615 Rancho Reposo | Del Mar, CA | 92014 | 858-755-0485 | Toll-free: 888-760-2787 | Fax: 858-481-3959









Arts Attack Online



TS ATTACK

The Online VIDFO-BASED Solution for the Elementary or Middle School



Artist Appreciation Lesson



Cultural Appreciation Lesson



Art History Lesson



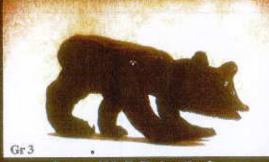
Pattern Lesson



Color and Painting Technique Lesson



Line and Drawing Lesson



Form and Media Exploration Lesson

Arts Attack Online teaches:

- Art Elements and Principles
- Creative Self Expression
- Cultural Appreciation
- Artist Appreciation
- Drawing Technique
- Media Exploration
- Art Criticism
- Art History

- Successfully taught by <u>any</u> teacher
- Comes with a 5-year subscription
- Includes 24-27 lessons per grade level, K-8
- Most lessons are taught in high-def VIDEO
- Includes a Digital Art Image Program
- Includes lesson plans, print guides, drawing aids, warm-up exercises, and much more.
- Shows students working through the lesson
- Is both comprehensive and developmental



ARTS ATTACK 4615 Rancho Reposo Del Mar, CA 92014 Tel: (858) 755-0485

Fax: (858) 481-3959

# of sites	price per grade level	ONLINE AFTER SCHOOL ORDER FORM
1-5 locations	\$238 per grade	5 YEAR SUBSCRIPTION SPECIAL PRICE LIST
6-15 locations	\$224 per grade	(regular price is \$280 per location & grade level for 5 year Online subscription)
16-40 locations	\$210 per grade	In grade K-3 lessons can be completed in 3 days with 1 hour each day or
41-70 locations	\$196 per grade	could take all week with shorter lesson times.
71-150 locations	\$182 per grade	Lessons in grades 4 & up are more involved to easily take a full week.
151-399 locations	\$168 per grade	Arts Attack is a full year sequential curriculum that builds
400+ locations	\$154 per grade	skills to enable all to be successful artists & art teachers.
purchase order#_		DATE:

BILL TO:			SHIP TO:	

		A SWAN AND SECURE		
SITE NAME	SELECT GRADE LEVEL (K-8)	SPECIAL PRICING PER GRADE LEVEL PER NUMBER OF AFTER SCHOOL SITE LOCATIONS	UNIT PRICE PER SITE	EXTENDED PRICE
quote provided	d by your rep, Carrie Sho		SUBTOTA AX RATE TBI	
rshook29@wak	ioo com	.1.	Αλ ΚΑΙΕ ΙΒΙ ΤΩΤΔΙ	

PRICES VALID THROUGH 12/31/16

Terms of Sale:

- Applicable sales tax & shipping costs will be added to Invoice.
- Arts Attack standard payment terms are "net 15 days".

Authorized Signature:	
Title:	